

Terri Dennis, aka Pop Art Diva, is simply a stellar graphic artist—highly talented, professional, and fun to work with! As a writer, I am very particular about how I convey my essence and core message to my readers. Who I am is inseparable from what I have to say. Image is everything! There's no second chance at a first impression.

I have gone into each design experience with Terri having fairly fixed ideas about what I was looking for in a logo or ad, or at least the basic elements. Here's where synergy starts and the magic happens. In every case, Terri has taken my concept, put it in the blender of her mind with her years of artistic experience, added her own take on it, and swirled up something even better than I first imagined. I could not be happier with her work. She's visionary!

As we have worked together and gotten to know each other, I have felt a developing sense of partnership on each project. Now that Terri knows me, each design is more on-target because she has taken the time to hear my concerns and preferences and add them to the creative blend. Other pleasant surprises: Both mastheads she has done for my blogs have parallel visual elements, a branding "signature" I would have never considered.

I recommend Terri's services wholeheartedly, and I plan to be her client for years to come.

Joyce Mason

<http://hotflashbackscoolinsights.blogspot.com/>

<http://radicalvirgo.blogspot.com/>